

39976

NAME

AND



AGREEMENT MADE BETWEEN

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

PAGE

CONTRACT NO. REV. 1061-60894-1

1

Cancellation Notice

Announcement 28 days

DATE PRINTED 04/24/13

Required

prior notice

AND AGENCY (OR SERVICE) ACTING AS AGENT FOR 346928 ADVERTISER (OR AGENCY AND ADVERTISER)

SHORR JOHNSON MAGNUS MARKEY COMMITTEE

1831 Chestnut St Ste 602 PO BOX 290782

ADDRESS Philadelphia PA 19103-3700 Charlestown MA 02129-0214

USA

CONTACT PRODUCTMARKEY/D/US SEN MA :60'S

PAT CASHEN POLITICAL AGENCY EST. NO. LOCAL PRODUCT 1300 SALESPERSON CODE

NO. WEEKS:

NATIONAL SALESPERSON

USA

BROADCAST SCHEDULE STARTING 04/24/13 AND ENDING 04/25/13

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	TI FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
	BATO		TROM	10	ELIVOTTI	ELITZONVE BAILEO	110000	250011	OMITORE	TOTAL WILDLE(1)
1 FIXED	00110	2	07:00A	09:00A	60S	04/24/13-04/25/13	THE EARLY SHOW	2	600.00	1200.00
2 FIXED	00110	2	05:58A	07:00A	60s	04/24/13-04/25/13	WBZ NEWS	2	900.00	1800.00
3 FIXED	00110	2	04:30P	05:00P	60s	04/24/13-04/25/13	JUDGE JUDY	2	1800.00	3600.00
4 FIXED	00110	2	04:00P	04:30P	60s	04/24/13-04/25/13	JUDGE JUDY	2	1700.00	3400.00
5 FIXED	00110	2	05:00P	05:30P	60s	04/24/13-04/25/13	5PM NEWS	2	1600.00	3200.00
6 FIXED	00110	2	06:00P	06:30P	60S	04/24/13-04/25/13	WBZ NEWS	2	2000.00	4000.00
7 FIXED	00110	2	07:00P	07:28P	60S	04/24/13-04/25/13	WHEEL OF FORTUNE	2	3600.00	7200.00
8 FIXED	00110	2	07:28P	07:57P	60S	04/24/13-04/25/13	JEOPARDY !	2	5400.00	10800.00
9 FIXED	00110	2	11:35P	12:37A	60s	04/24/13-04/25/13	DAVID LETTERMAN	2	1300.00	2600.00
10 FIXED	000100.	1	11:00P	11:35P	60S	04/25/13-04/25/13	WBZ NEWS	1	3600.00	3600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



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NO. WEEKS:

ethnicity	/										
ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS		TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
							Total Contract:		19		41400.00
					Qtr 2	Apr -13 39900.00	Billing Summary May .00	<u>Jun</u>		<u>Total</u> 39900.00	_
									<u>GR</u>	39900.00	

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